# AI TRISM

Artificial Intelligence Trust, Risk, and Security Management



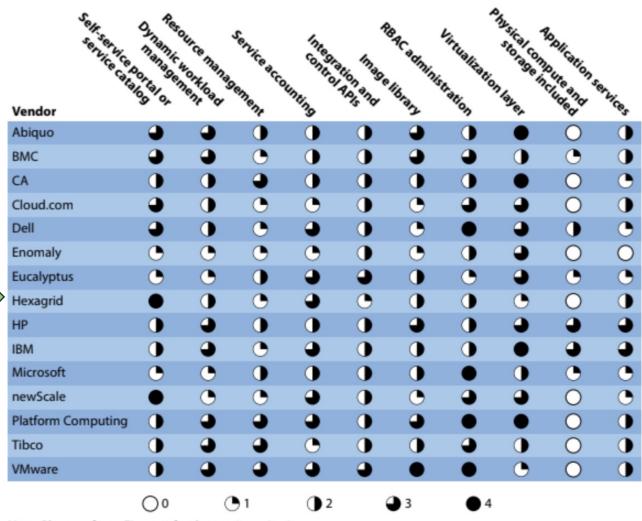
/in/mandavasuresh

Dog Days of DevOps 2023 Aug 15, 2023 (5 min)

Austin DevOps 2023
Oct 17, 2023 (Extended Version)



Figure 5 Today's Private Cloud Solutions Market Offers A Wide Variety Of Solutions



Note: Please refer to Figure 4 for the scoring criteria.

May 17, 2011

# Market Overview: Private Cloud Solutions, Q2 2011

by James Staten and Lauren E Nelson for Infrastructure & Operations Professionals

FORRESTER

Making Leaders Successful Every Day



Suresh Mandava
SVP/Chief Architect
Cloud-Native AI/ML Platforms and Security
Infinite Computer Solutions

Founder (2007-2012)
HexaGrid Computing







SiFive Rolls
Out RISC-V
Cores
Aimed at
Generative
Al and ML

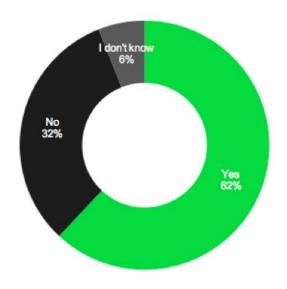


**RISC-V** 



Did you Know? In order to play the role of an insane and mentally depressed person the movie "Joker", Joaquin Phoenix becomes a full stack developer for a month.

# Black Hat: Al As An Attack Method AUG 1, 2017





WormGPT: New AI Tool Allows Cybercriminals to Launch
Sophisticated Cyber Attacks
Jul 15, 2023

https://www.isssource.com/black-hat-ai-as-an-attack-method/

PROMPT INJECTION: AN AI-TARGETED ATTACK

# Samsung Engineers Feed Sensitive Data to ChatGPT, Sparking Workplace Al Warnings

In three separate incidents, engineers at the Korean electronics giant reportedly shared sensitive corporate data with the Al-powered chatbot.



April 11, 2023

<u>The Economist Korea</u>, one of the first to report on the data leaks, described the first incident as involving an engineer who pasted buggy source code from a semiconductor database into ChatGPT, with a prompt to the chatbot to fix the errors.

In the second instance, an employee wanting to optimize code for identifying defects in certain Samsung equipment pasted that code into ChatGPT.

The third leak resulted when an employee asked ChatGPT to generate the minutes of an internal meeting at Samsung.

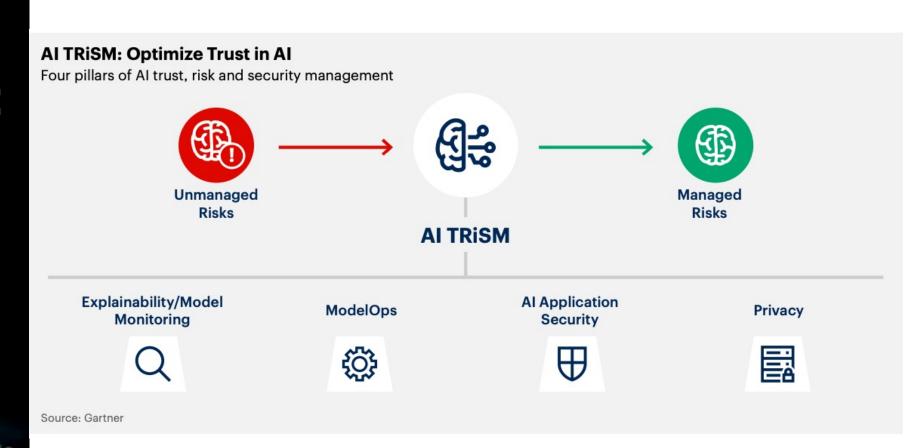
Nightmare continues

... Wait until somebody loaded a 3-party GENAI evil tool against your GITHUB

# Al Trust, Risk and Security Management (AI TRISM)

By 2026, organizations that operationalize AI transparency, trust and security will see their AI models achieve a 50% result improvement in terms of adoption, business goals and user acceptance.

Source: Gartner



# Evolution of AI Architecture: Traditional ML to Generative AI



# **Generative AI Data Pre-Processing** Cleaning and preparing data for analysis. **Prompt Engineering/Fine Tuning** Designing effective prompts to guide AI in generating desired outputs. Foundational/Fine Tuned LLM Using foundational and fine-tuned language learning models for sophisticated content generation. **Deployment & Monitoring** Implementing models in real-world applications and monitoring their performance. Tech Stack for Generative Al Gen Al Orchestration: Langehain, llamaindex · LLM Models: OpenAl, Anthropic · Vector Database: Pinecone. Weaviate . LLM Ops: Prompt Layer, Helicone

# **Knowledge Graphs (KGs)**

### Cons:

- Implicit Knowledge
- Hallucination
- Indecisiveness
- Black-box
- Lacking Domainspecific/New Knowledge

# Pros:

- Structural Knowledge
- Accuracy
- Decisiveness
- Interpretability
- Domain-specific Knowledge
- Evolving Knowledge

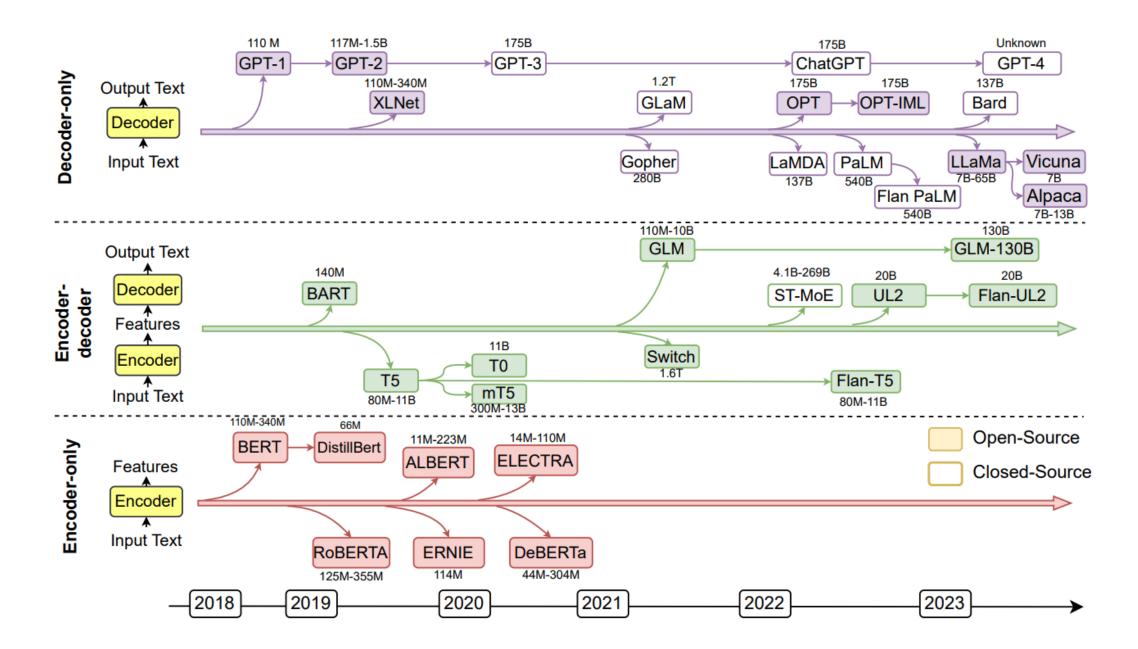
### Pros:

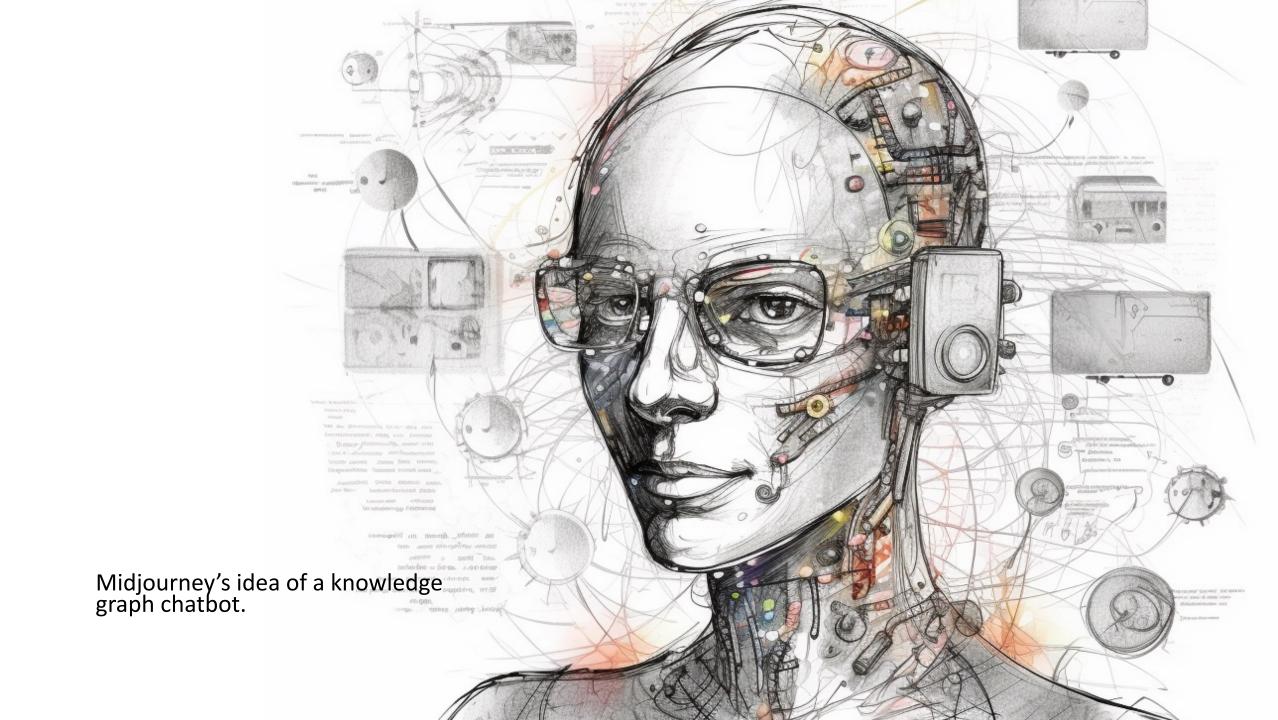
- General Knowledge
- Language Processing
- Generalizability

### Cons:

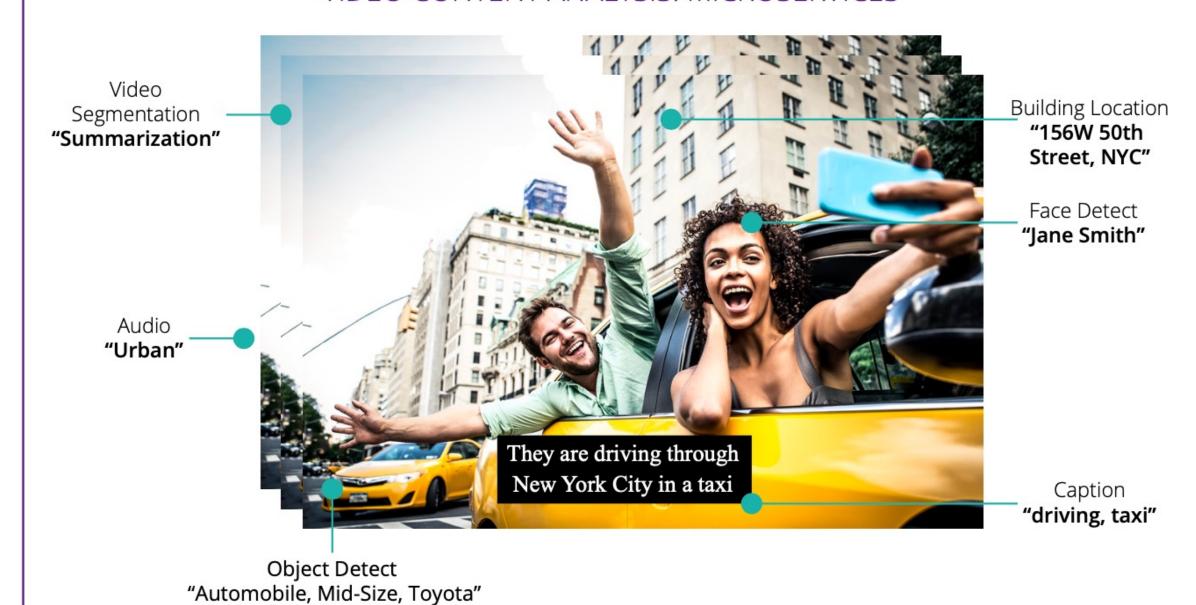
- Incompleteness
- Lacking Language Understanding
- Unseen Facts

Large Language Models (LLMs)





# VIDEO CONTENT ANALYSIS: MICROSERVICES





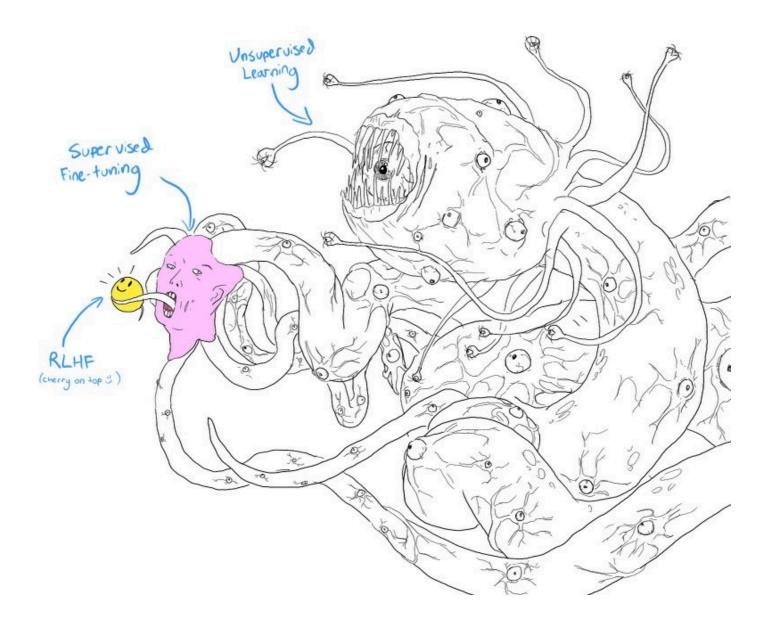
https://github.com/Stability-AI/generative-models

Dataset Dataset RealToxicity **TruthfulQA GPT** 0.233 **GPT** 0.224 Supervised Fine-Tuning 0.199 Supervised Fine-Tuning 0.206 InstructGPT 0.196 InstructGPT 0.413

Hallucination is worse for InstructGPT (RLHF + SFT) compared to just SFT (Ouyang et al., 2022)

API Dataset					
Hallucinations	allucinations Customer Assistant App				
GPT	0.414	GPT	0.811		
Supervised Fine-Tuning	0.078	Supervised Fine-Tuning	0.880		
InstructGPT	0.172	InstructGPT	0.902		

Evaluating InstructGPT for toxicity, truthfulness, and appropriateness. Lower scores are better for toxicity and hallucinations, and higher scores are better for TruthfulQA and appropriateness. Hallucinations and appropriateness are measured on our API prompt distribution. Results are combined across model sizes.



	RedPajama	LLaMA*
CommonCrawl	878 billion	852 billion
C4	175 billion	190 billion
Github	59 billion	100 billion
Books	26 billion	25 billion
ArXiv	28 billion	33 billion
Wikipedia	24 billion	25 billion
StackExchange	20 billion	27 billion
Total	1.2 trillion	1.25 trillion

# **Out of Domain**

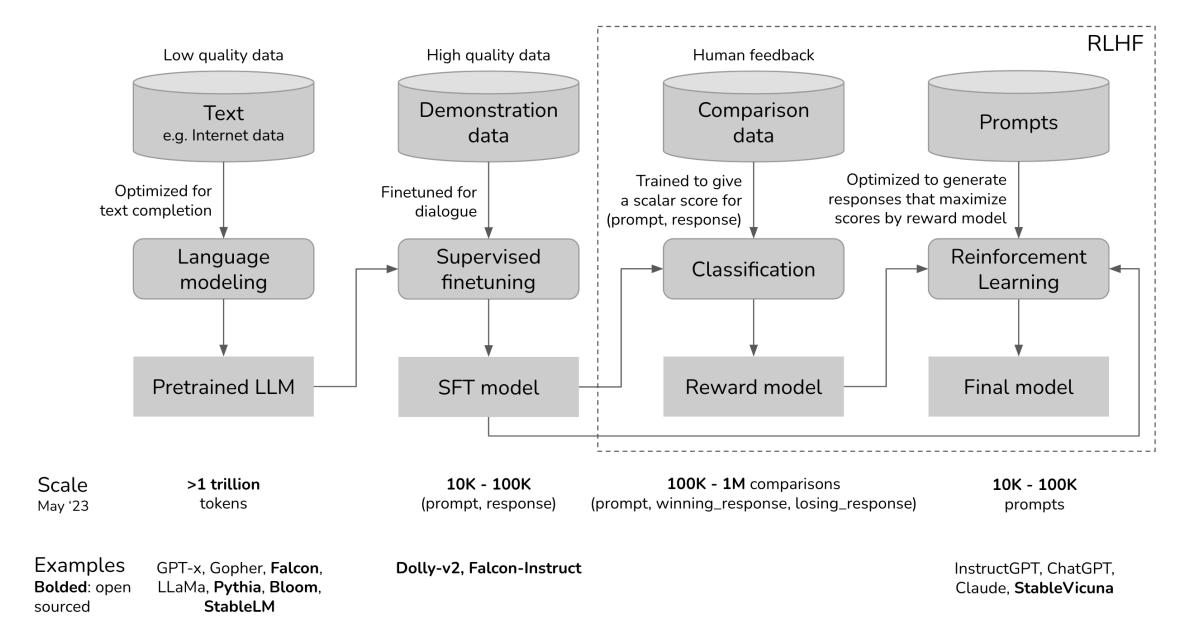
**Toxicity** 



Bias

Third Party Applications (Agents)

# Unsupervised, Supervised Fine Tuning and Reinforcement Learning from Human Feedback



# **State of Gen AI 2023**

# Jobs in U.S. that are likely to have high, medium or low exposure to Al

#### High exposure

- Budget analysts
- Data entry keyers
- Tax preparers
- Technical writers
- Web developers



#### Medium exposure

- Chief executives
- Veterinarians
- · Interior designers
- Fundraisers
- Sales managers



#### Low exposure

- Barbers
- Child care workers
- Dishwashers
- Firefighters
- Pipelayers



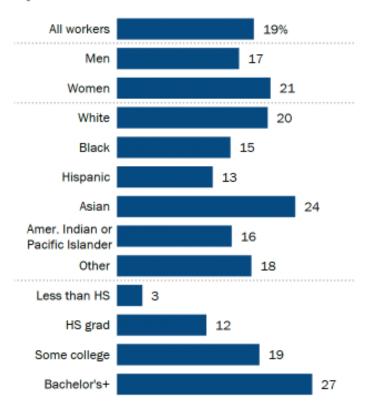
Note: Occupations are grouped by the relative importance of work activities with low, medium or high exposure to Al. Source: Pew Research Center analysis of O\*NET (Version 27.3).

"Which U.S. Workers Are More Exposed to Al on Their Jobs?"

#### PEW RESEARCH CENTER

# What shares of workers are most exposed to AI in their jobs?

% of U.S. workers employed in jobs that are the most exposed to AI in 2022



Note: Occupations are ranked by the relative importance of work activities with high exposure to Al. Those in the top 25% are the "most exposed," some 122 in number. Estimates by education level are for workers ages 25 and older. White, Black, Asian, and American Indian or Pacific Islander workers include those who report being only one race and are not Hispanic. "Other" includes all other single race groups and people reporting two or more races. Hispanics are of any race.

Source: Pew Research Center analysis of O\*NET (Version 27.3) and 2022 Current Population Survey (IPUMS) annual data. 
"Which U.S. Workers Are More Exposed to Al on Their Jobs?"

#### PEW RESEARCH CENTER





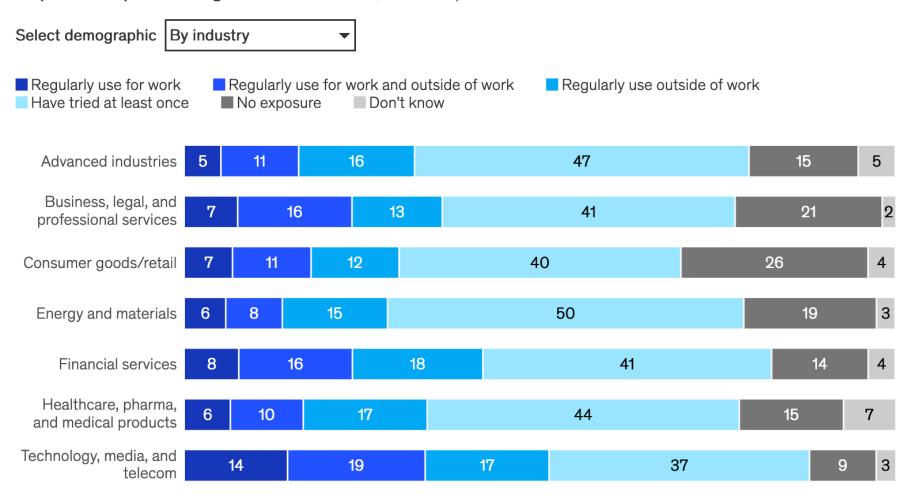
# Which U.S. Workers Are More Exposed to Al on Their Jobs?

About a fifth of all workers have high-exposure jobs; women, Asian, college-educated and higher-paid workers are more exposed. But those in the most exposed industries are more likely to say AI will help more than hurt them personally

# A.I. is on a collision course with white-collar, high-paid jobs — and with unknown impact Summary

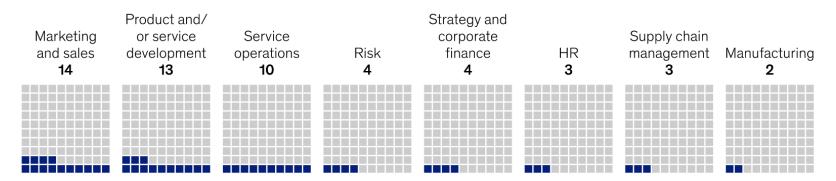
# Respondents across regions, industries, and seniority levels say they are already using generative AI tools.

Reported exposure to generative AI tools, % of respondents



# The most commonly reported uses of generative AI tools are in marketing and sales, product and service development, and service operations.

Share of respondents reporting that their organization is regularly using generative AI in given function,  $\%^1$ 



Most regularly reported generative AI use cases within function, % of respondents

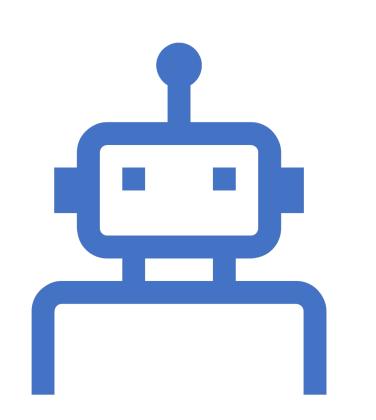
Marketing and sales	Product and/or service development	Service operations
Crafting first drafts of text documents	Identifying trends in customer needs	Use of chatbots (eg, for customer service)
9	7	6
Personalized marketing	Drafting technical documents	Forecasting service trends or anomalies
8	5	5
Summarizing text documents	Creating new product designs	Creating first drafts of documents
8	4	5

# Inaccuracy, cybersecurity, and intellectual-property infringement are the most-cited risks of generative Al adoption.

Generative Al-related risks that organizations consider relevant and are working to mitigate, % of respondents<sup>1</sup>

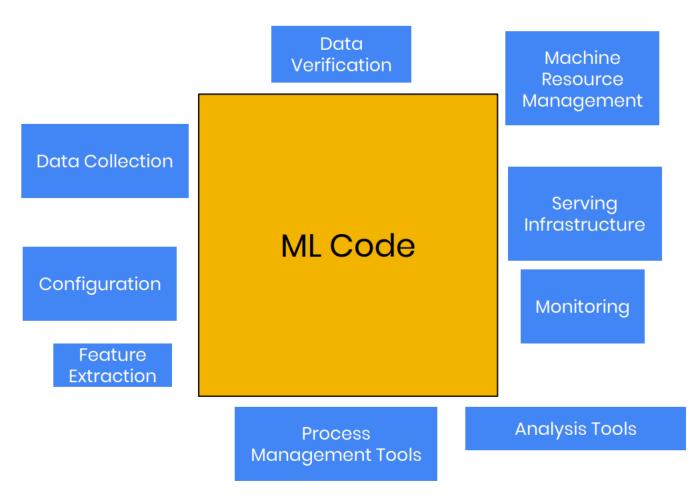


Asked only of respondents whose organizations have adopted Al in at least 1 function. For both risks considered relevant and risks mitigated, n = 913. Source: McKinsey Global Survey on Al, 1,684 participants at all levels of the organization, April 11–21, 2023



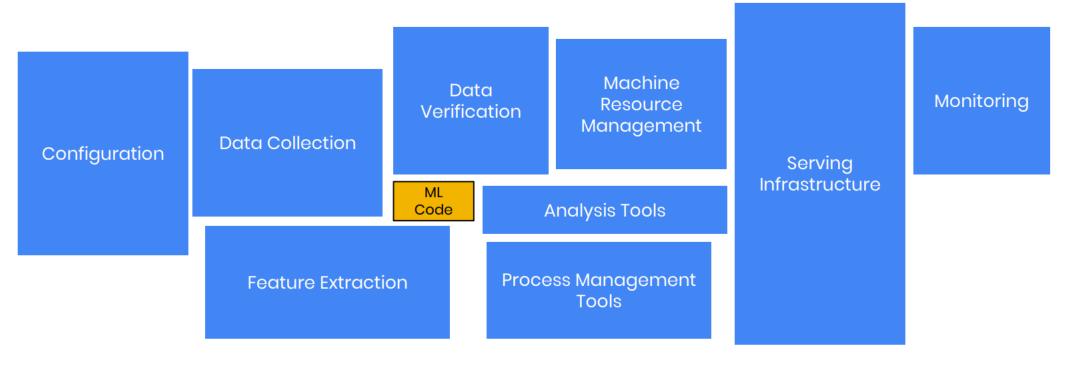
AI 101

# Perception: ML Products are mostly about ML

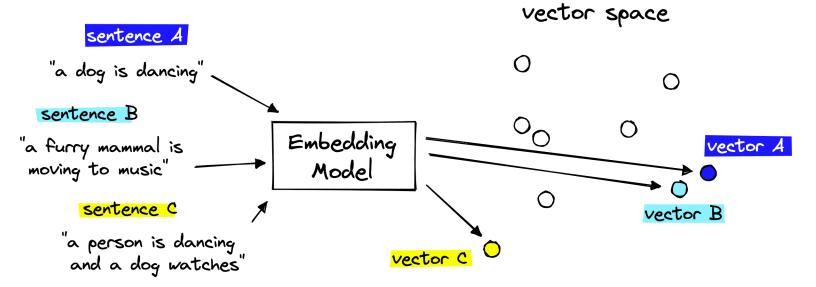


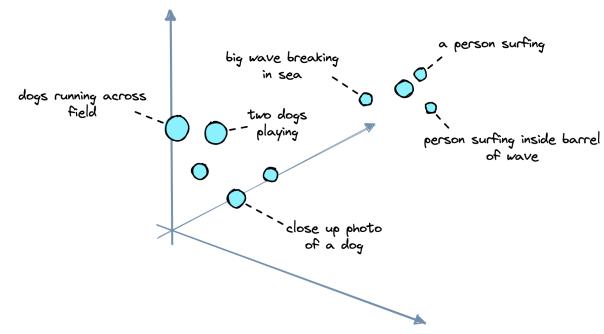
Credit: Hidden Technical Debt of Machine Learning Systems, D. Sculley, et al.

# Reality: ML Requires DevOPS lots of it.



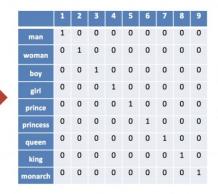






Vocabulary:

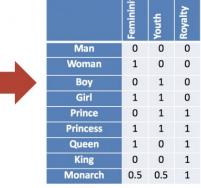
Man, woman, boy, girl, prince, princess, queen, king, monarch



Each word gets a 1x9 vector representation

# Try to build a lower dimensional embedding

Vocabulary:
Man, woman, boy,
girl, prince,
princess, queen,
king, monarch

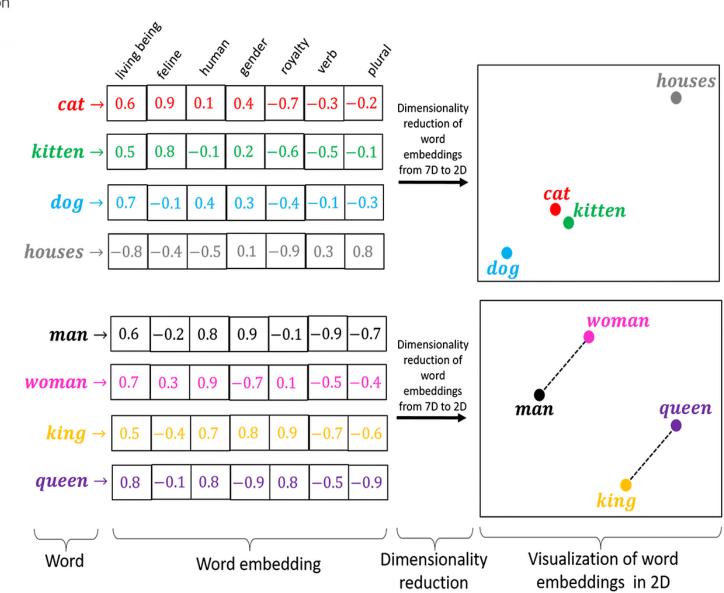


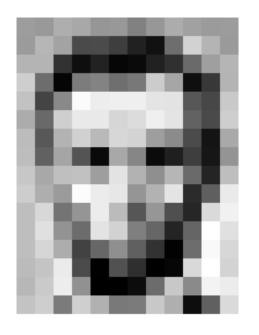
Each word gets a 1x3 vector

Similar words...

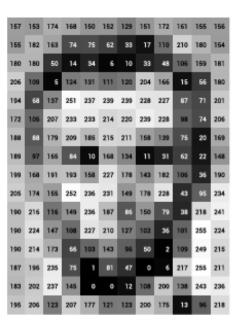
@shane a lynn | @TeamEdgeTier

# **Vectors 101**





AUDIO TRANSFORMER



157	153	174	168	150	152	129	151	172	161	155	156
156	182	163	74	75	62	33	17	110	210	180	154
180	180	50	14	34	6	10	33	48	106	159	181
206	109	5	124	131	111	120	204	166	15	56	180
194	68	137	251	237	239	239	228	227	87	n	201
172	106	207	233	233	214	220	239	228	98	74	206
188	88	179	209	185	215	211	158	139	75	20	169
189	97	166	84	10	168	134	11	31	62	22	148
199	168	191	193	158	227	178	143	182	106	36	190
206	174	155	252	236	231	149	178	228	43	96	234
190	216	116	149	236	187	86	150	79	38	218	241
190	224	147	108	227	210	127	102	36	101	255	224
190	214	173	66	103	143	96	50	2	109	249	215
187	196	235	75	1	81	47	0	6	217	255	211
183	202	237	145	0	0	12	108	200	138	243	236
196	206	123	207	177	121	123	200	175	13	96	218

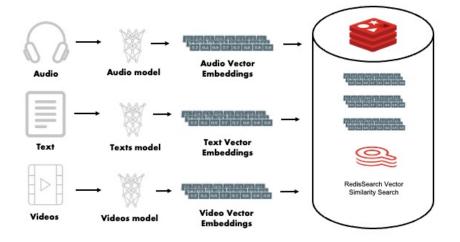
Object Vector Task





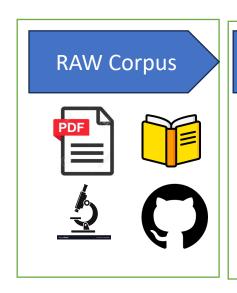


# **Vectors 101**



# **Data Pre-Processing Pipeline**

# **Vectors 101**



# **Quality Filtering**

- Language Filtering
- Metric Filtering
- Statistic Filtering
- Keyword Filtering

Alice is writing a paper about LLMs \$\frac{\\$\colon\colon\colon}{\}\text{Alice is writing a paper about LLMs}

# **De-Duplication**

- Sentence Level
- Document Level
- Set Level

Alice is writing a paper about LLMs Alice is writing a paper about LLMs

# Privacy Reduction

- Detect Personal
   Identifiable
   Information (PII)
- Remove PII

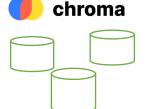
Replace: [Alice] is writing a paper about LLMs

# Tokenization

- Reuse Existing Tokenizer
- Sentence Piece
- Byte-Level BPE

Encode: [Somebody] is writing a paper about LLMs

Ready to Pre-Train



32, 145, 66, 79, 12, 56 ..

# **Encoder Models**

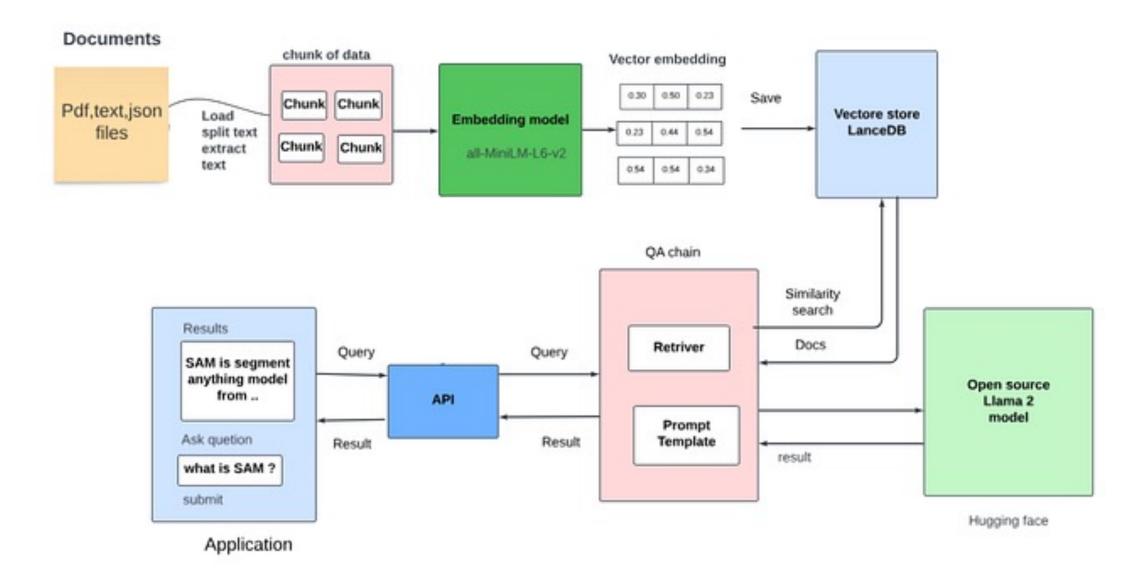
**Instructor Embeddings** 

**Llama Embeddings** 

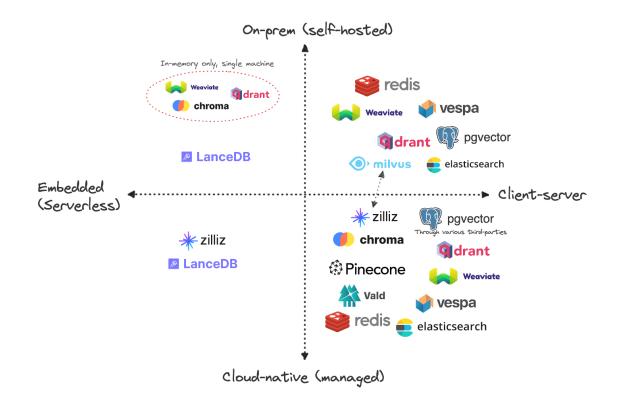
Word2VEC

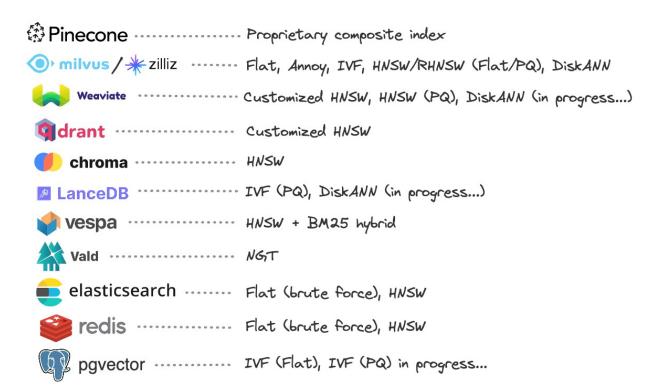
**OpenAI:** text-embedding-ada-002 model

# **Key Components for Building RAG based applications:**



Source : Lance Blog

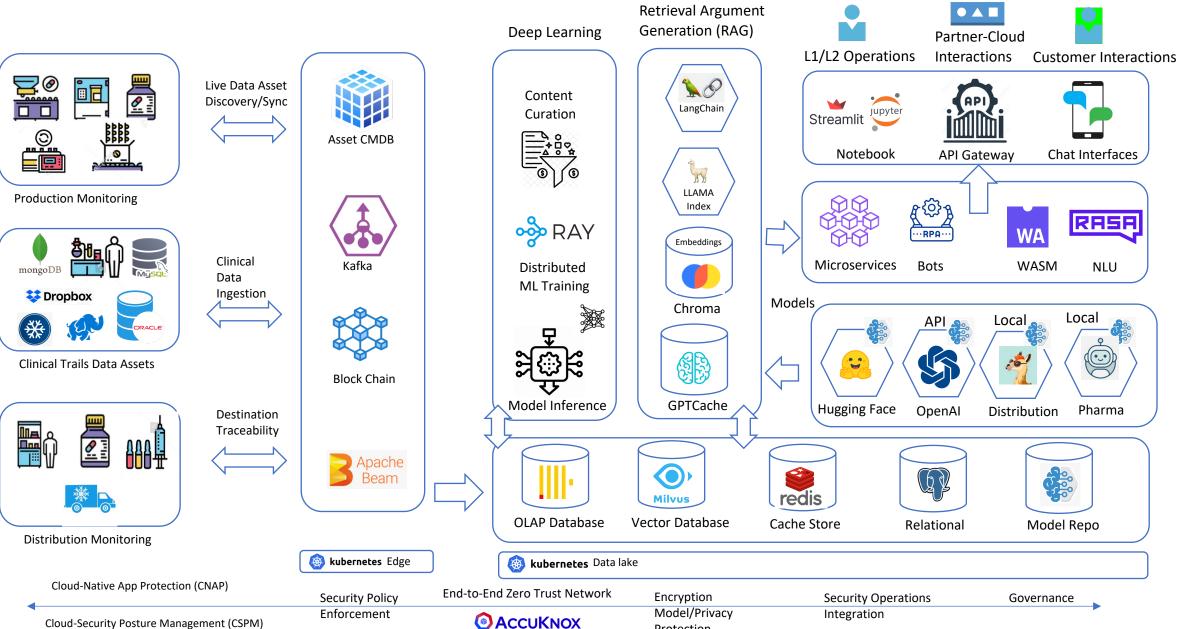




# **Use CASE: AI Intelligent OPS for Pharma Distribution**



@Copyright Opensource



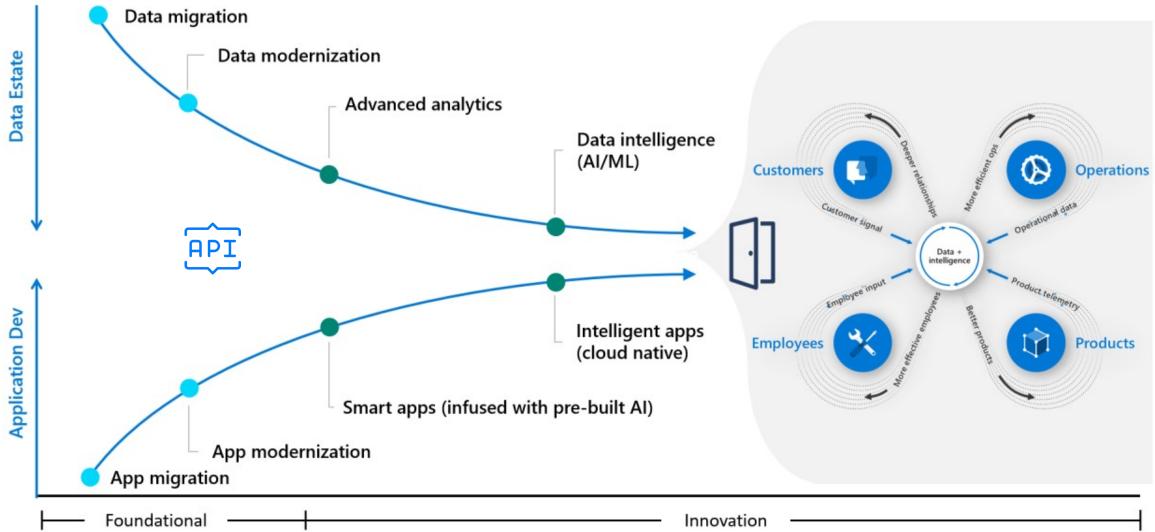
Protection

Cloud-Security Posture Management (CSPM)

# **Continuum to Unlock Digital Innovation**

Modernization

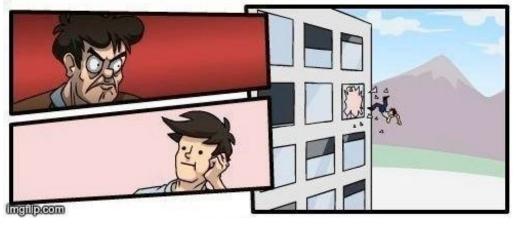
Digital Transformation

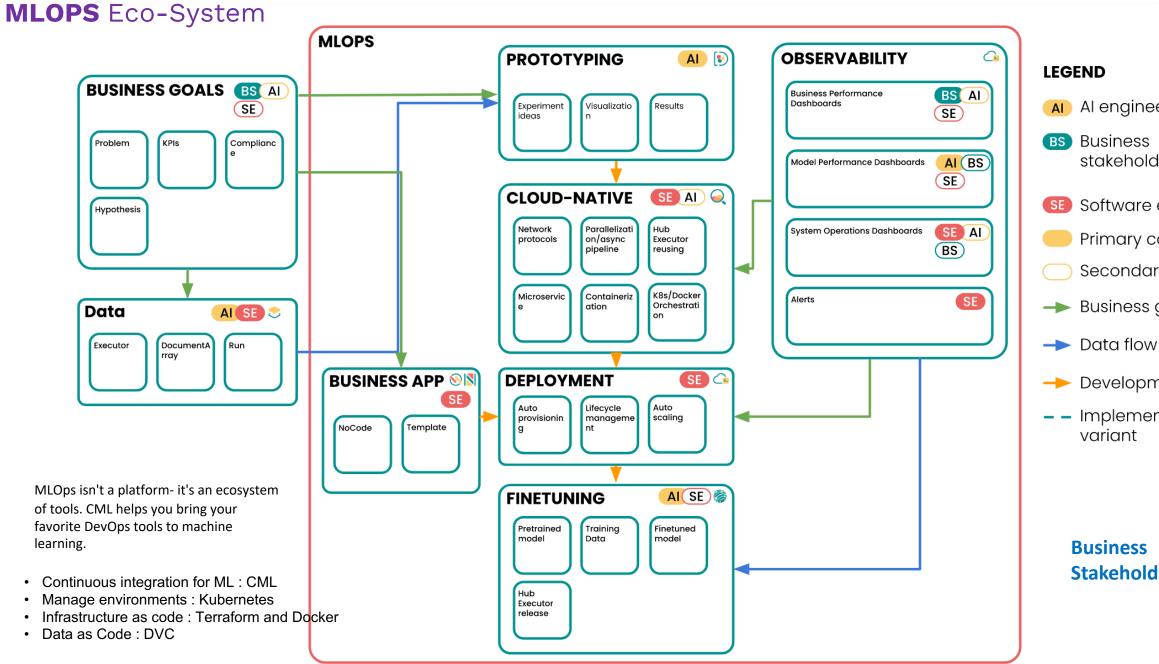








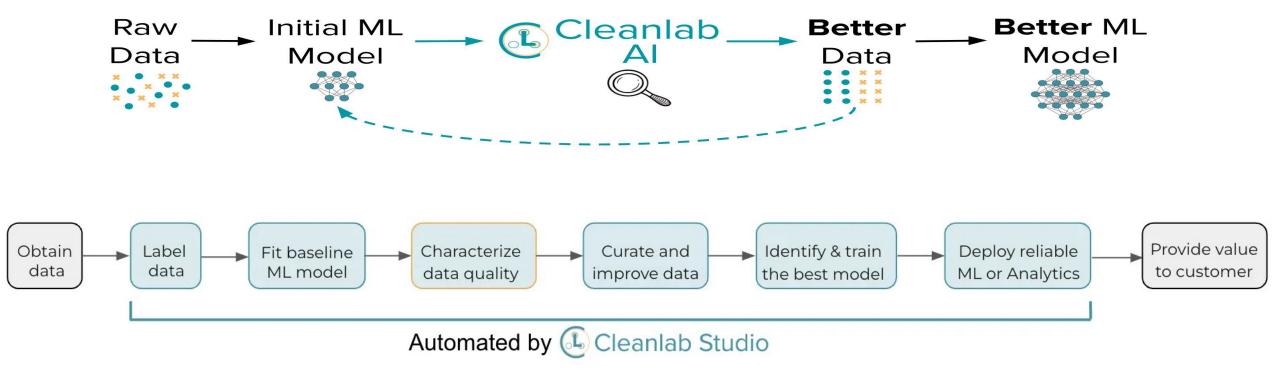






- Al engineer
- stakeholder
- Software engineer
- Primary concern
- Secondary concern
- → Business goal flow
- Development flow
- Implementation

**Stakeholders** 



### Practicing data-centric AI can look like this:

- 1. Train initial ML model on original dataset.
- 2. Utilize this model to diagnose data issues (via cleanlab methods) and improve the dataset.
- 3. Train the same model on the improved dataset.
- 4. Try various modeling techniques to further improve performance.

Most folks jump from Step  $1 \rightarrow 4$ , but you may achieve big gains without *any* change to your modeling code by using cleanlab! Continuously boost performance by iterating Steps  $2 \rightarrow 4$  (and try to evaluate with *cleaned* data).



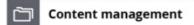
blog Source : Cleanlab

# **Digital Wealth Management**

Wealth managers are transitioning to digitally enabled, scalable platforms to empower clients and advisers with compelling experiences











#### Investor data store

(Shared with other wealth mgrs)

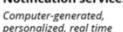
- · Personal data, transaction history, weblogs, social
- Goals and financial plan



Client data aggregator

(Across providers/clients)

# Notification services













### Social/chat engine

· With peers/ friends/advisers



#### Client relationship management

- Prospects, sales, servicing
- Client/sales analytics



#### Client on-boarding/ account opening utility

- Digital, with e-signature
- Integrated across products

### **KYC/AML** utility

(Proprietary or shared with other wealth managers)

#### Fiduciary/Best Interest engine

- Guided decisionmaking
- Product comparisons
- Document generation and recordkeeping

#### **Investor Clients**



Sentient, Intelligent and

Integrated client and advisor experiences

**Human Trusted and** 



Highly Automated Modern and Frictionless

# Integrated product platforms

### Single investment and trust platform



- · Access to securities, funds, annuities, alts, and trust products
- Single interface with internal/external trading platforms and custodians
- · Investment servicing and trust administration



#### Custody and clearing

(Proprietary or T/P platform)

#### Banking



(Proprietary or T/P platform)

- · Consumer lending, SBL
- · Deposits and savings
- Payments

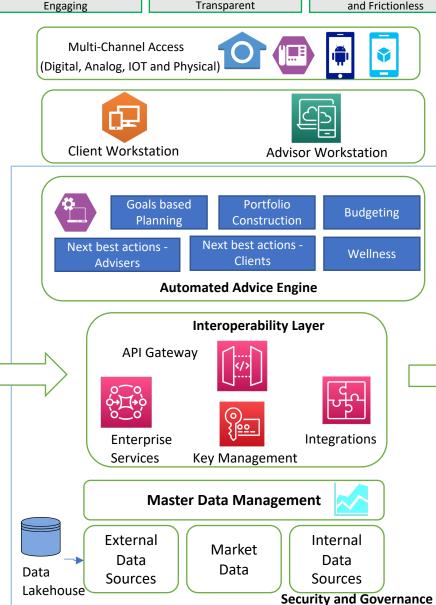
#### Investment banking and capital markets

- · Conduit lending, M&A, etc.
- · Trading desk: structured notes, FX, swaps

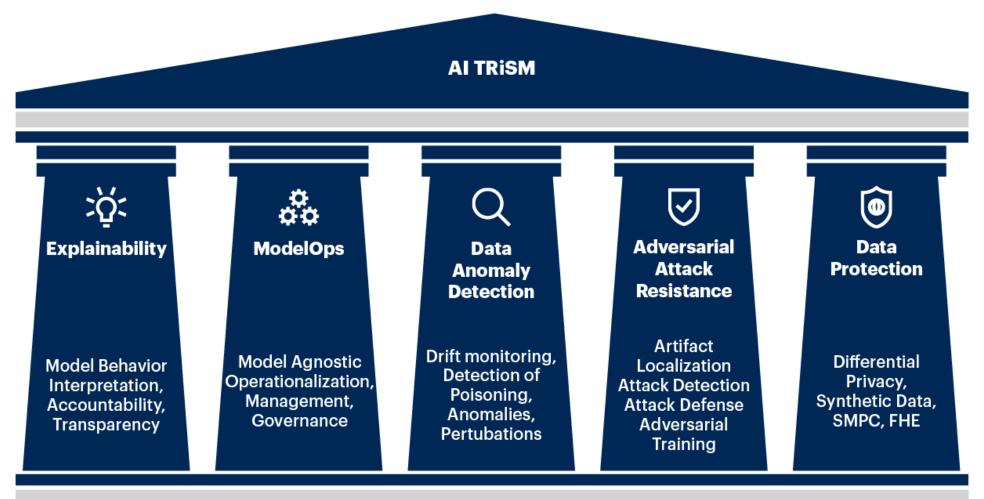


#### Commercial banking

- Lending
- Cash management



### **AI Trust, Risk and Security Management Pillars**

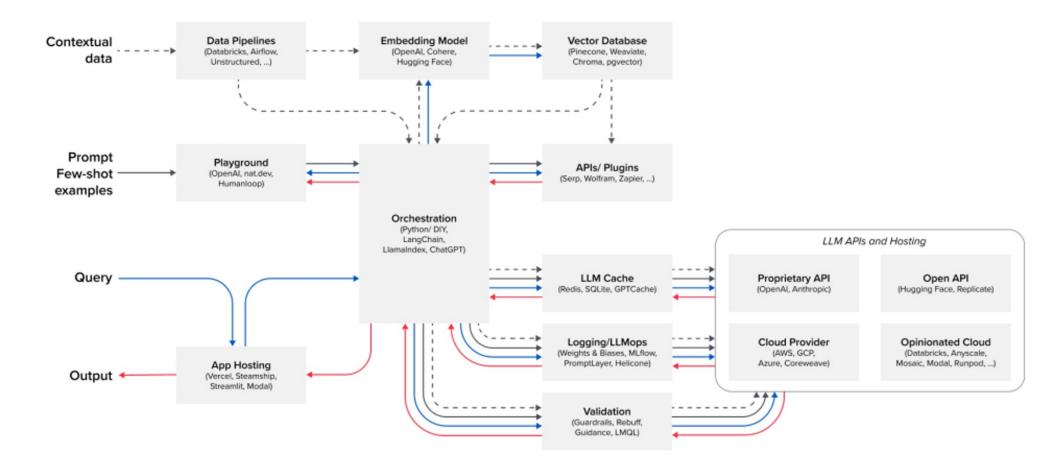


IT, Data and Analytics Teams, Legal and Compliance Teams, Enterprise Architects, I&O Teams, LoB

Source: Gartner

750738 C

### **MLOPS** Emergency App Stack

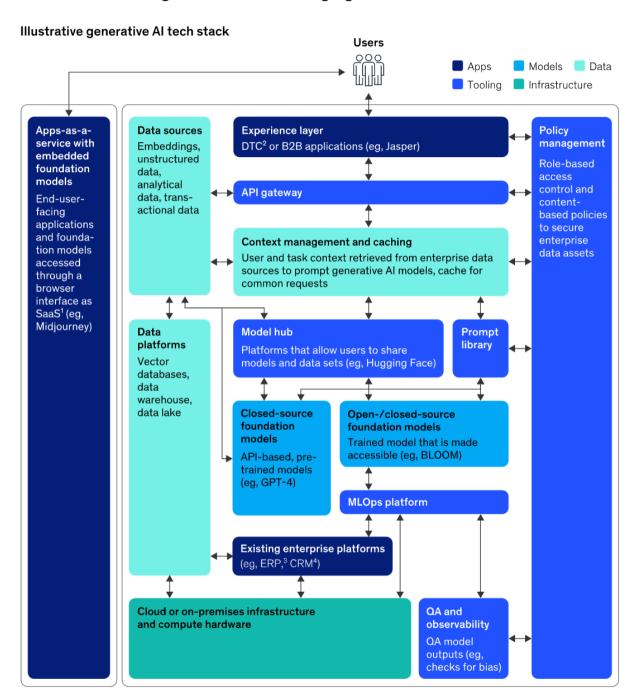


#### LEGEND



### **Tech Stack**

#### The tech stack for generative Al is emerging.

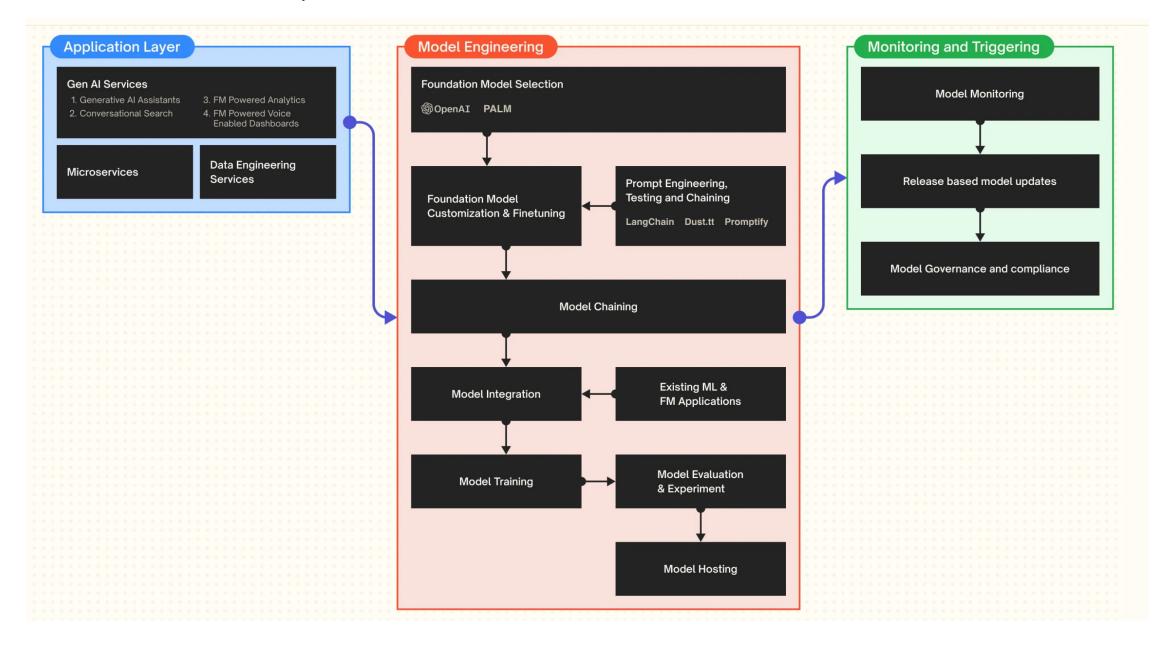


# **LLM** Technology Stack Choices

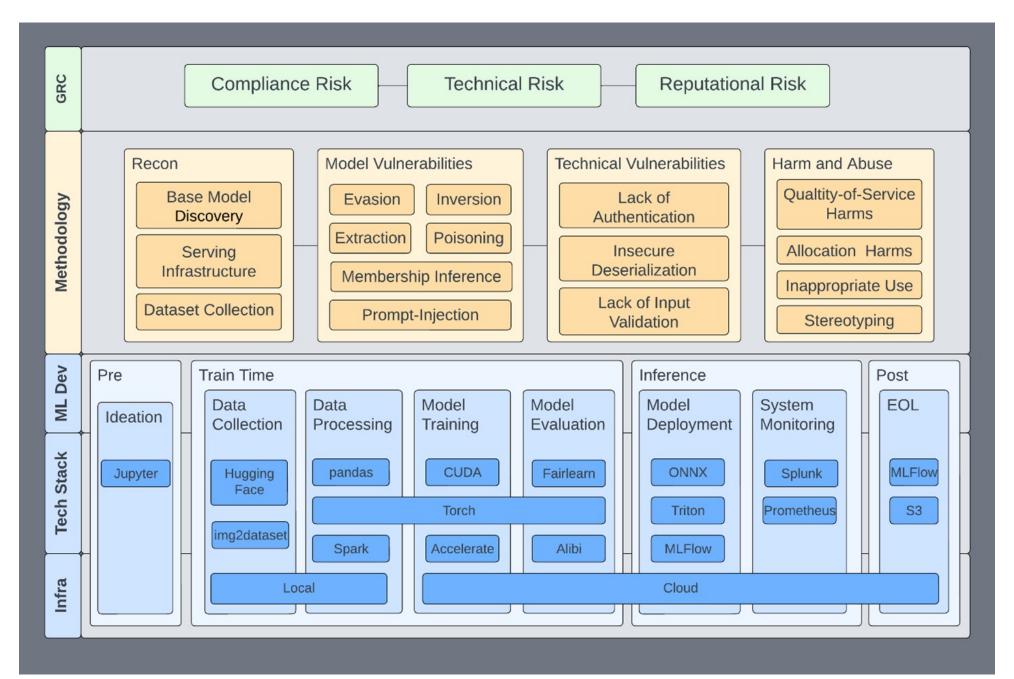
Data pipelines	Embedding model	Vector database	Playground	Orchestration	APIs/plugins	LLM cache
<u>Databricks</u>	<u>OpenAl</u>	<u>Pinecone</u>	<u>OpenAl</u>	<u>Langchain</u>	<u>Serp</u>	Redis
Airflow	Cohere	<u>Weaviate</u>	<u>nat.dev</u>	LlamaIndex	Wolfram	<u>SQLite</u>
Unstructured	<u>Hugging Face</u>	<u>ChromaDB</u>	<u>Humanloop</u>	ChatGPT	Zapier	<u>GPTCache</u>
		<u>pgvector</u>				

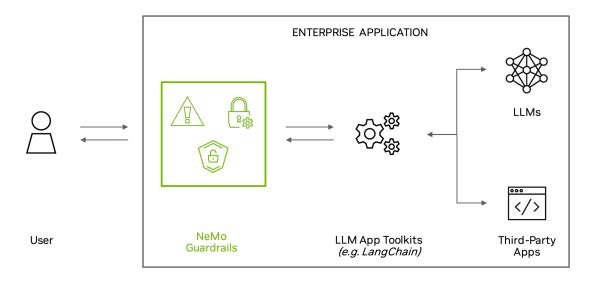
Logging / LLMops	Validation	App hosting	LLM APIs (proprietary)	LLM APIs (open)	Cloud providers	Opinionated clouds
Weights & Biases	<u>Guardrails</u>	Vercel	<u>OpenAl</u>	<u>Hugging Face</u>	<u>AWS</u>	<u>Databricks</u>
MLflow	Rebuff	<u>Steamship</u>	Anthropic	Replicate	GCP	<u>Anyscale</u>
PromptLayer	Microsoft Guidance	<u>Streamlit</u>			<u>Azure</u>	<u>Mosaic</u>
<u>Helicone</u>	<u>LMQL</u>	Modal			CoreWeave	<u>Modal</u>
						RunPod

## **GEN-AI** Service Development



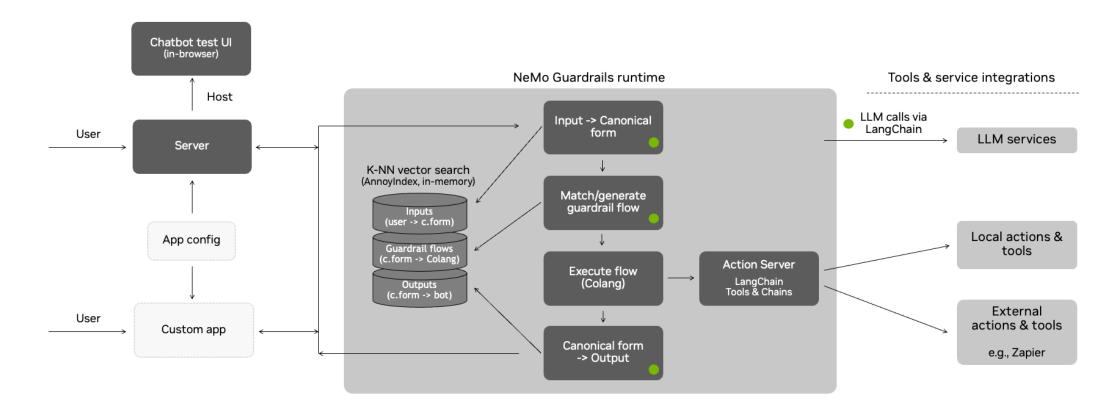
### **ML Tech Stack and Security Risk Management**







## **NeMO Guardrails**



## **Deepchecks**

Tests for Continuous Validation of ML Models & Data. Deepchecks is a holistic open-source solution for all of your AI & ML validation needs, enabling to thoroughly test your data and models from research to production.



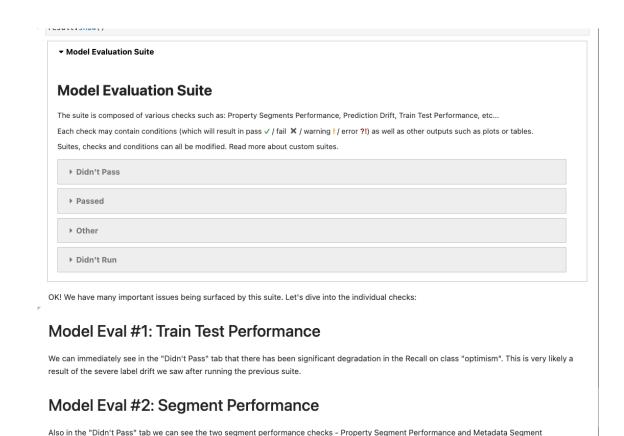
Deepchecks includes:

#### •Deepchecks Testing (Quickstart, docs):

Running built-in & your own custom Checks and Suites for Tabular, NLP & CV validation (open source).

#### •CI & Testing Management (Quickstart, docs):

- Collaborating over test results and iterating efficiently until model is production-ready and can be deployed (open source & managed offering).
- •Deepchecks Monitoring (Quickstart, docs):
  - Tracking and validating your deployed models behavior when in production (open source & managed offering).



Performance. These use the metadata columns of user related information OR our calculated properties to try and automatically detect

significant data segments on which our model performs badly





censius

AI Observability Platform

attri

Generative AI Solutions

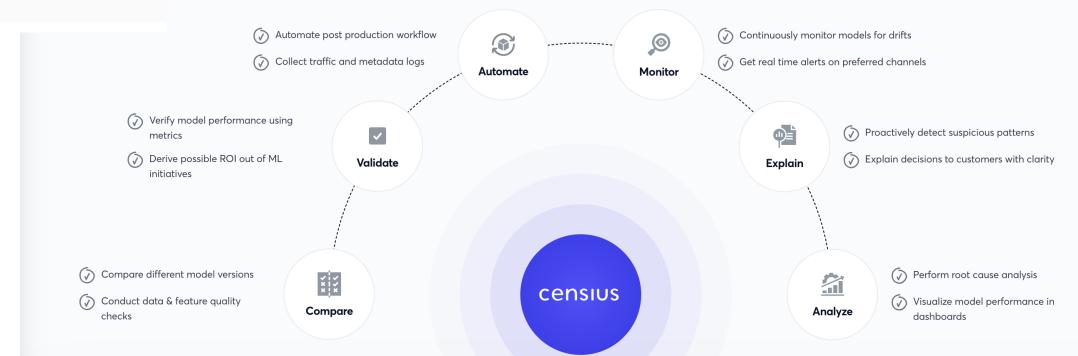


Contextual Relationship Intelligence (Stealth)



Simulated Agents (Stealth)

# A single platform for delivering enterprise level observability at scale.



# Sentima

The Contextually Aware Converged Security Platform

http://www.sentima.io



### **Contextual Awareness**

Intent and Context aware platform that defines
Why, Where, What,
When of a request so proactive security
decisions can be made instantly



# Identity Verification and Attestation

Attestation and
Verification based
User, Workload,
Machine, Process,
Network, Service
Verification and
Secure
Communication



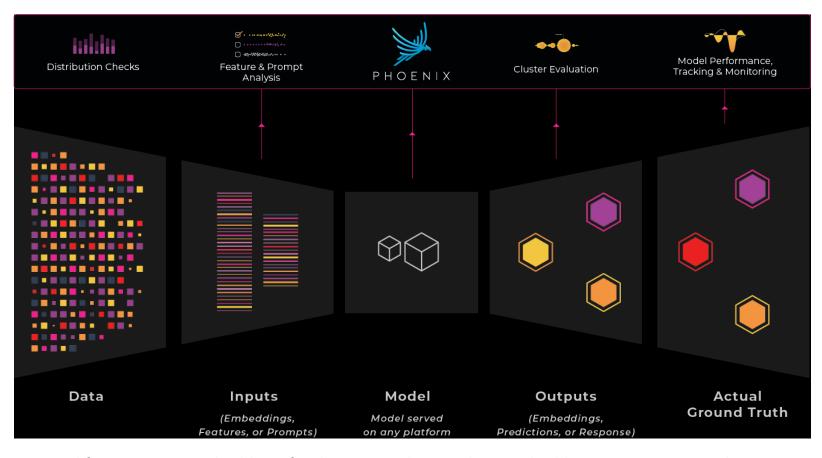
#### **Point to Point Zero Trust**

Point to Point Zero Trust between Service to Data Stores, Service to Service, Users to Services, without Passwords

# Phoenix ML Observability in a Notebook

Phoenix provides ML insights at lightning speed with zero-config observability for model drift, performance, and data quality.

Phoenix is an Open Source ML Observability library carefully designed for the Notebook. The toolset is designed to ingest inference data for LLMs, CV, NLP and tabular datasets. It allows Data Scientists and AI Engineers to quickly visualize their inference data, monitor performance, track down issues & insights, and easily export to improve.



### **Phoenix Functionality**

**Discover How Embeddings Represent Your Data:** Map structured features onto embeddings for deeper insights into how embeddings represent your data.

**Evaluate LLM Tasks:** Troubleshoot tasks such as summarization or question/answering to find problem clusters with misleading or false answers.

Find Clusters of Issues to Export for Model Improvement: Find clusters of problems using performance metrics or drift. Export clusters for fine-tuning workflows.

**Detect Anomalies:** Using LLM embeddings

Surface Model Drift and Multivariate Drift: Use embedding drift to surface data drift for generative AI, LLMs, computer vision (CV) and tabular models.

Easily Compare A/B Datasets: Uncover high-impact clusters of data points missing from model training data when comparing training and production datasets.



Administration Priorities

# **EU** lawmakers pass landmark artificial intelligence regulation

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# BLUEPRINT FOR AN AI BILL **OF RIGHTS**

MAKING AUTOMATED SYSTEMS WORK FOR THE AMERICAN PEOPLE



OSTP

- The European Union's AI Act is the first comprehensive set of regulations for the artificial intelligence industry.
- The law proposes requiring generative AI systems, such as ChatGPT, to be reviewed before commercial release. It also seeks to ban real-time facial recognition.
- It comes as global regulators are racing to get a handle on the technology and limit some of the risks to society, including job security and political integrity.



Safe and Effective **Systems** 



**Algorithmic** Discrimination **Protections** 



**Data Privacy** 



**Notice** and **Explanation** 



**Human Alternatives,** Consideration, and **Fallback** 

# America's first law regulating AI bias in hiring takes effect this week

While the law aims for transparency, critics say it may not be enough to protect against AI bias

New York City Adopts Final Regulations on Use of AI in Hiring and Promotion, Extends Enforcement Date to July 5, 2023

- Automated resume screeners that read job applications and recommend the best candidates for an open role
- Matchmaking algorithms that scour millions of job postings to recommend roles to candidates—and vice versa
- Social media scrapers that collect data on applicants to compile personality profiles based on what they've found online
- Al-based chatbots that ask candidates questions about their qualifications, then decide if they'll proceed in the interview process
- Algorithmic video platforms that have candidates answer interview questions on camera, record their replies, transcribe their responses, and analyze their vocal or facial patterns for subjective traits like "openness" or "conscientiousness"
- Logic games that purport to <u>identify qualities</u> like "risk-taking" or "generosity"

Safe

Secure & Resilient

Explainable & Interpretable

Privacy-Enhanced Fair - With Harmful Bias Managed

Accountable & Transparent

#### Valid & Reliable



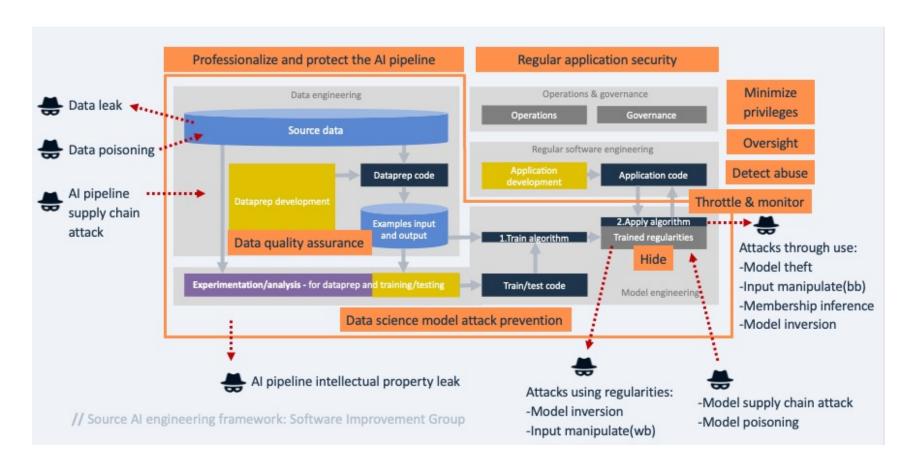
# **AI RMF 1.0**

On January 26, 2023, NIST <u>released</u> the <u>AI Risk</u> <u>Management Framework (AI RMF 1.0)</u> along with a companion <u>NIST AI RMF Playbook</u>, <u>AI RMF Explainer</u> <u>Video</u>, an <u>AI RMF Roadmap</u>, <u>AI RMF Crosswalk</u>, and various Perspectives.

Key Dimensions	Application Context	Data & Input	Al Model	Al Model		Task & Output		Application Context		People & Planet
Lifecycle Stage	Plan and Design	Collect and Process Data	Build and Use Model	Verify and Validate	÷	Deploy and Use	+	Operate and Monitor	+	Use or Impacted by
TEVV	TEVV includes audit & impact assessment	TEVV includes internal & external validation	TEVV includes model testing	TEVV includes model testing		TEVV includes integration, compliance testing & validation		TEVV includes audit & impact assessment		TEVV includes audit & impact assessment
Activities	Articulate and document the system's concept and objectives, underlying assumptions, and context in light of legal and regulatory requirements and ethical considerations.  Gather, validat and clean data document the metadata and characteristics dataset, in ligh objectives, leg ethical considerations.		Create or select Verify & validate, algorithms; train calibrate, and interpret model output.			Pilot, check compatibility with legacy systems, verify regulatory compliance, manage organizational change, and evaluate user experience.  Operate the AI system and continuously assess its recommendations and impacts (both intended and unintended) in light of objectives, legal and regulatory requirements, and ethical considerations.			Use system/ technology; monitor & assess impacts; seek mitigation of impacts, advocate for rights.	
Representative Actors	System operators; end users; domain experts; Al designers; impact assessors; TEVV experts; product managers; compliance experts; auditors; governance experts; organizational management; C-suite executives; impacted individuals/ communities; evaluators.	Data scientists; data engineers; data providers; domain experts; socio-cultural analysts; human factors experts; TEVV experts.	Modelers; model engine developers; domain exp socio-cultural analysts fi application context and	erts; with consultation of amiliar with the		System integrators; developers; systems engineers; software engineers; procurement experts; procurement experts; third-party suppliers; C-suite executives; with consultation of human factors experts, socio-cultural analysts, governance experts, TEVV experts,		System operators, end users, and practitioners; domain experts; AI designers; impact assessors; TEVV experts; system funders; product managers; compliance experts; auditors; governance experts; organizational management; impact- ed individuals/commu- nities: evaluators.	′	End users, operators, and practitioners; impacted individuals/communities; general public; policy makers; standards organizations; trade associations; advocacy groups; environmental groups; civil society organizations; researchers.



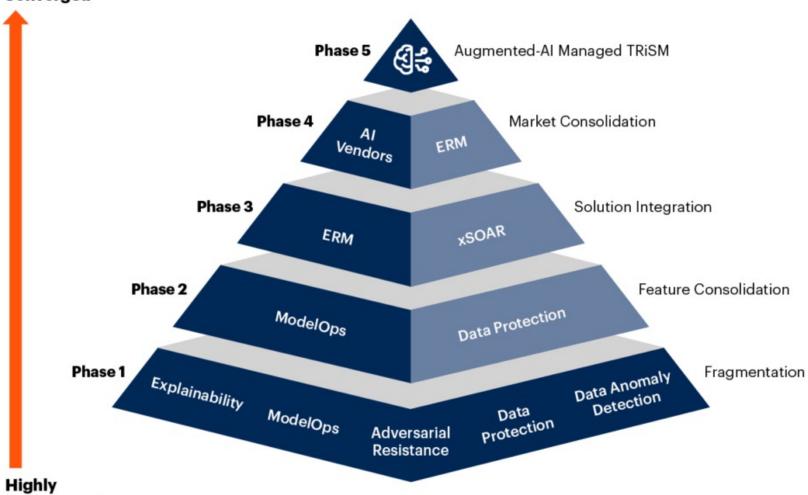
### **OWASP Machine Learning Security Top Ten**



- •ML01:2023 Adversarial Attack
- •ML02:2023 Data Poisoning Attack
- ML03:2023 Model Inversion Attack
- ML04:2023 Membership Inference Attack
- ML05:2023 Model Stealing
- •ML06:2023 Corrupted Packages
- •ML07:2023 Transfer Learning Attack
- ML08:2023 Model Skewing
- •ML09:2023 Output Integrity Attack
- ML10:2023 Neural Net Reprogramming

### **Future Direction AI TRISM Market**

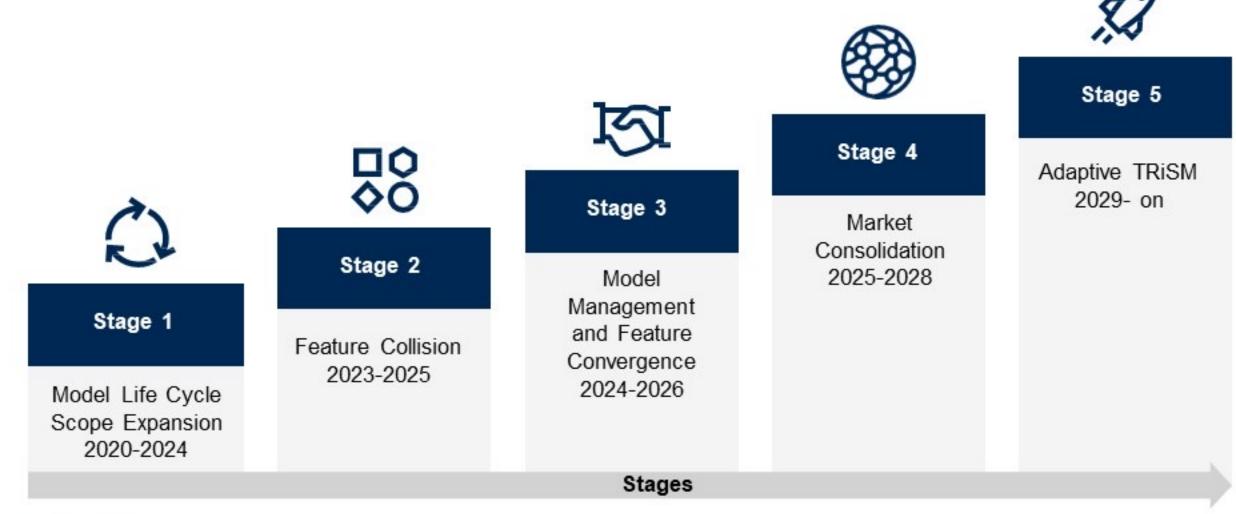




Source: Gartner 750738\_C

**Fragmented** 

### Future Direction of the AI TRISM Market



Source: Gartner

758388 C

# **North Austin Tech User**

**Group:** Al Focused

# **NATU.AI**

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